

HIPAA Cloud Compliance Evaluation Checklist

Legal & Regulatory Readiness

- ☐ Willingness to sign a comprehensive BAA
- ☐ HIPAA- and HITRUST-certified services available for all workloads
- ☐ Documentation of compliance with relevant state privacy laws

Security & Technical Safeguards

- ☐ Encryption at rest and in transit using industry-standard protocols
- ☐ Network isolation via VPC or dedicated environment
- ☐ Multi-factor authentication and role-based access controls

Operational Safeguards

- ☐ Continuous monitoring for misconfigurations and vulnerabilities
- ☐ Incident response plan with PHI breach notification procedures
- ☐ Audit logging for all administrative actions and PHI access events

Integration & Performance

- ☐ Secure API and SDK availability for marketing systems
- ☐ Low-latency architecture for real-time personalization and analytics
- ☐ Scalability to support campaign traffic spikes without service degradation



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